

Terms of Reference for Graphics Designer

Responsibilities:

- Planning concepts by studying relevant information and materials.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Preparing finished art by operating necessary equipment and software.
- Coordinating with producers/reporters, web designers, marketing officers, engineers/technicians and colleagues as necessary.
- Contributing to team efforts by accomplishing tasks as needed.
- Creating a wide range of graphics and layouts for product illustrations, company logos and websites with software such as photoshop.
- Reviewing final layouts and suggesting improvements when necessary.

Requirements:

- Bachelor's degree/ Diploma/ Certificate in graphics design
- Experience as a graphics designer or in related field.
- Demonstrable graphics design skills with a strong portfolio.
- Proficiency with required desktop publishing tools, including Photoshop, InDesign Quark, and Illustrator.
- Proficient in 3D Max/Blender/Adobe AE/Adobe Premier and other relevant software.
- A strong eye for visual composition.
- Effective time management skills and the ability to meet deadlines.
- Able to give and receive constructive criticism.
- Understanding of marketing, production, website design, corporate identity, product packaging, advertisements, and multimedia design.
- Experience with computer-aided design and animation.
- Conversant with international video formats such as 8K/6K/4K /HD/SD and other web video formats
- Proficient in MS Word for English and Dzongkha

Application deadline: August 31st , 2023.