



*BHUTAN BROADCASTING SERVICE CORPORATION LIMITED*

*ANNUAL REPORT 2020*

## Message from the Chief Executive Officer

It sounds a little bit clichéd but 2020 was an unusual year. As the Covid 19 pandemic ravaged the world, upending life and livelihood and infecting and killing millions, the country fought day and night initially to keep the pandemic at bay and later to prevent infections. The BBS followed suit. The focus shifted overnight. As producers and reporters alike brainstormed how to go about educating the public and creating awareness while bringing the nation together in the fight against the pandemic, programmes were rescheduled and the coverage reprioritised. It was quite literally a matter of life and death.

The BBS radio produced over 180 programmes in four languages dealing with the various aspects of Covid 19. Some of the programmes sought to educate the public on the importance of washing hands frequently with soap and water, wearing masks and maintaining social distance. Others dealt with the myths surrounding Covid 19, fake news on social media, domestic violence and depression. In addition, BBS TV produced another 180 programmes on Covid 19. To keep school children most of whom couldn't go to school engaged, the BBS radio in collaboration with the Education Ministry produced over one hundred radio programmes in Dzongkha and English covering most of the subjects taught in the school. BBS TV produced another 167 programmes. It wasn't easy but creating awareness and educating the public alone wasn't going to be enough. As the public coped with two lengthy nationwide lockdowns and home and facility quarantines, the BBS also had to think about keeping the people entertained, to keep their mind off the pandemic.

With support and guidance from the Golden Throne, the BBS hosted the Chikthuen Programme. The two hour daily show brought folk dancers and singers and performing artists from every nook and corner of the country to the BBS studio in Thimphu and kept the nation entertained for over five months. Under the Chikthuen Programme, the BBS also commissioned the production of 45 short films. In addition, the Royal Office of the Media gave the BBS 83 locally produced feature films. The Chikthuen Programme not only served to entertain the public but also provided a source of income for local film producers, directors and performing artists during the pandemic.

While the focus was on the pandemic, the BBS ensured that other activities were not neglected. It broadcast live all events of national importance including the birthday celebrations of His Majesty the King, the National Day celebrations and the parliamentary sessions. The BBS also covered live the Purjang of His Holiness the Je Thrizur and the Choekhor Tang bye election. On the technical front, the BBS worked on a proposal to upgrade the broadcast infrastructure from Standard Definition to High Definition, helped launch the 3rd TV channel and strengthened the nationwide FM coverage.

All this wouldn't have been possible without the unwavering support of the staff and the guidance of the Board of Directors.

Thank you,

A blue ink signature, appearing to read 'Kak Tshering', is written over a circular blue stamp. Below the signature, the text 'Kak Tshering, CEO, BBSC' is printed in a black, sans-serif font.

Kak Tshering,  
CEO, BBSC

## BOARD OF DIRECTORS



Aum Rinchen Choden: Board  
Director



Dasho Kinley Dorji  
Chairperson



Mr. Karma Pemba  
Director, Cabinet Secretariat:  
Board Director



Mr. Tashi Penjore,  
Director, Department of  
Law and Order, Ministry of  
Home and Cultural Affairs

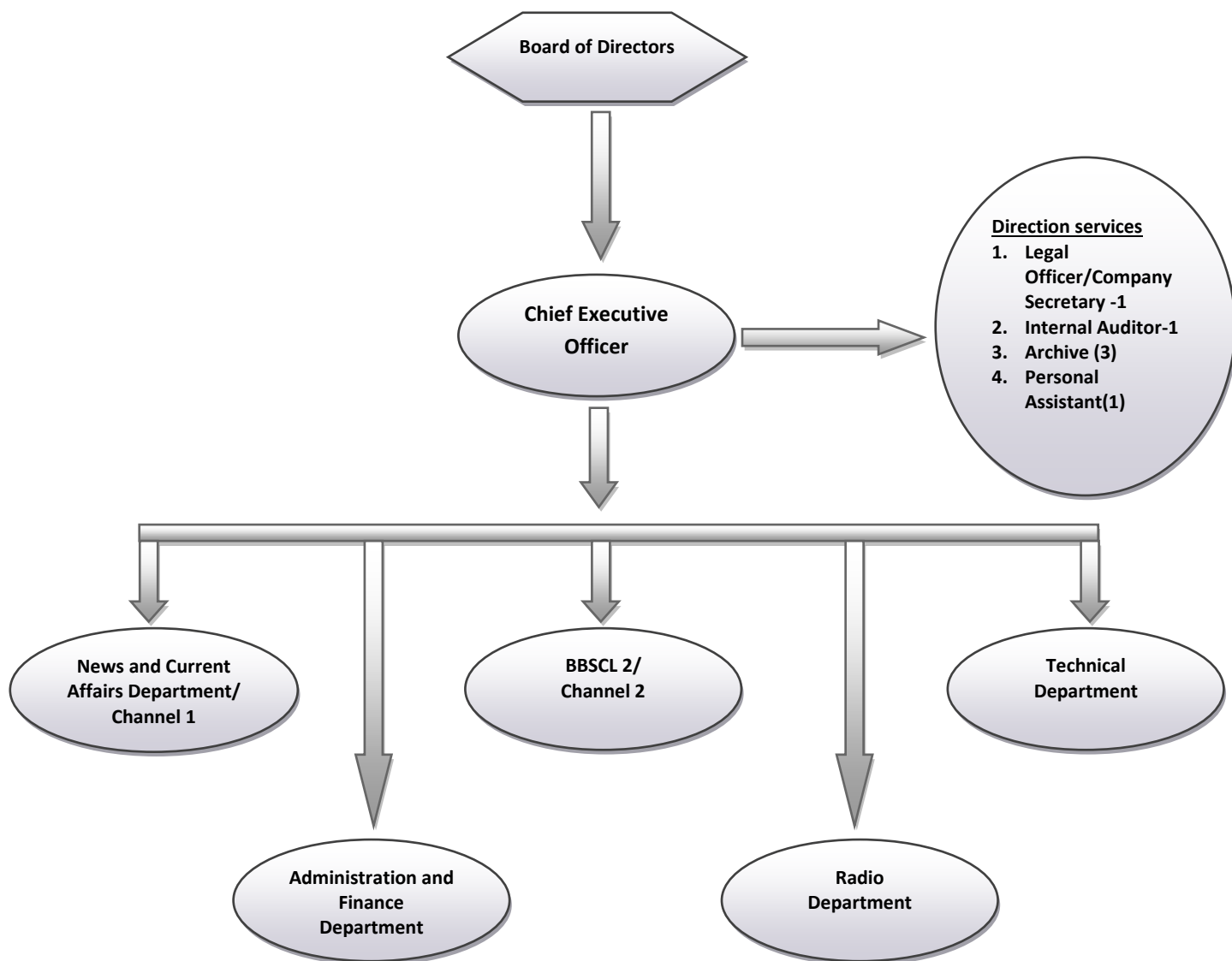


Mr. Chencho Tshering, Chief Planning  
Officer, PPD, Ministry of Finance: Board  
Director



Mr. Kaka Tshering, CEO,  
Bhutan Broadcasting Service Corporation Limited:  
Member Secretary

## ORGANIZATION CHART





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## Background

The BBS Radio was started by a group of young western educated university graduates on November 11, 1973. They borrowed a 400 watt civil wireless transmitter and went on air. Initially the broadcast was available only on Sundays and only for half an hour. The language was English. The group called themselves the National Youth Association of Bhutan and the radio station, named after them, was known as Radio NYAB. A year later, they extended the airtime, adding another half an hour in the national language Dzongkha.



In 1979, Radio NYAB was taken under the wing of the Department of Information and Broadcasting. The airtime was increased to nine hours in a week. The broadcast was made available on Sundays, Wednesdays and Fridays. It couldn't be made available on Mondays, Tuesdays and Thursdays because the government had to use the civil wireless transmitters to send and receive messages from the Royal Bhutanese Embassy in Dhaka, Bangladesh.

A year later, the station also introduced Tshanglakha and Lhotshamkha.

In 1986, Radio NYAB was formally named the Bhutan Broadcasting Service and the 400 watt civil wireless transmitter replaced by a 10 kilowatt shortwave transmitter. The broadcast was made available daily.

In 1991, BBS acquired a much more powerful 50 kilowatt shortwave transmitter. It also moved to the present office building.

In 1992, His Majesty the Fourth King issued a Royal Kasho delinking the BBS from the Ministry of Information and Communication and granting it full autonomy.

The morning broadcast was introduced on November 11, 2000. The airtime was extended to 63 hours a week. The BBS also made another milestone on the day, launching the nationwide FM project.

Compared to shortwave transmission, FM is clearer and has no or negligible interference. The idea was to make the BBS radio available through a network of FM towers and transmitters spread across the country. Today the BBS radio is available on shortwave as well as through FM. It now has 30 FM towers throughout the country.

In 2003, the airtime was increased from nine hours to 12 hours per day. A year later, the airtime was increased once again from 12 to 15 hours daily.

In 2005, the FM service was made available nationwide.

The BBS Radio now has two channels, both available round the clock. One broadcasts exclusively in the national language Dzongkha. The other is available in English, Lhotshamkha and Tshanglakha.

The Dzongkha only channel was launched on February 21st, 2013, coinciding with the birthday celebrations of His Majesty the King. Also on the day, both channels were made available 24/7. The BBS TV was launched on June 2nd, 1999, coinciding with the silver jubilee celebrations of the coronation of His Majesty the Fourth King. It made international headlines. Bhutan was the last country to allow in television. In no time, the people were debating the effects of too much TV on the society and the culture as the latest TV screens imported from Bangkok took the centre stage of the living rooms. Educated parents were trying to find out how many hours of unsupervised TV they should allow their children to watch.

The BBS didn't have a proper studio. The news and the programmes were broadcast from Sangaygang. Every evening, the news presenters and the producers rushed to the Sangaygang station. There was only one channel and the broadcast lasted just one hour. And for the first one year or so, it was available only in the capital. The rest of the country watched the news the next day on the local cable service. Every evening, the BBS recorded the broadcast on VHS tapes. Early next morning, they were ferried across the country on passenger transport busses. People in Tashigang got to watch the news only three days later.

Since then, the BBS has come a long way. The national broadcaster has two tv channels. Channel I, which provides news and current affairs, is available from 6pm to 12pm with a six hour rebroadcast the next morning. Channel II is the educational and entertainment channel. It was launched in 2012. The channel is available round the clock.

BBS TV can be accessed on the South Asia satellite on KU band GSat9. It is available on the C-band GSat30 of the Indian Space Research Organisation.

The news and current affairs channel provides a 20 minute news bulletin in Dzongkha and English every evening. It also provides a ten minute news bulletin in four languages, Dzongkha, English, Lhotshamgkha and Tshanglakh, on the radio every day.

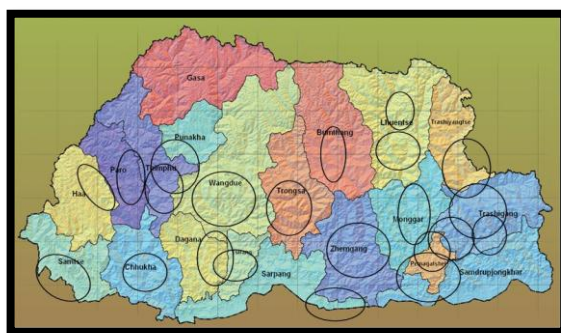
The BBS has 14 bureau offices across the country. Except for the bureau in Kanglung, all the bureaus are manned by a reporter who also doubles as the cameraman. There are no reporters in Dagana, Gasa, Haa, Lhuentse, Tashiyangtse and Punakha. These places are covered by the reporters in the nearest district.

Apart from the two radio channels and the two TV channels, the BBS also provides news and programmes online on the website [www.bbs.bt](http://www.bbs.bt).



## Employee details:

Sl.No	Department	Contract	Regular	Total
1	Administration and Finance	14	42	56
2	Radio	0	45	45
3	News and Current Affairs	2	71	73
4	TV 2	5	68	73
5	Technical	0	49	49
6	Marketing and Sales Division	0	19	19
7	Bureau	1	18	19
<b>TOTAL</b>		<b>22</b>	<b>312</b>	<b>334</b>



*(FM Radio and TV coverage map of Bhutan)*

## RADIO DEPARTMENT

## Background

The BBSCL Radio was started on November 11, 1973, coinciding with the birth anniversary of His Majesty the Fourth Druk Gyelpo. The F.M broadcast station was started by a group of young graduates who were keen in doing something meaningful to them and the community in the capital city, Thimphu. The archived report of BBSCL says, the youth group borrowed a 10 kilowatt civil wireless transmitter and started broadcasting for half an hour every Sunday.

The BBSCL radio has come a long way since then. It has now two channels, both round the clock. One channel broadcasts exclusively in the national language Dzongkha while the other is available in three languages; English, Lhotshamkha and Tshangla.



## Listenership

The BBSCL Radio serves the information needs of the people living in both urban town and rural areas. The listenership comprises, by and large, civil servants, business people, youth and farmers. For many people living in the rural helmets of the country, the BBSCL Radio is the only source of news and information.

### The year that was:

#### Programming

The BBSCL Radio functions to a large extent as a public service broadcaster with the mandate to inform, educate, and entertain the Bhutanese people.



With staff strength of 41 producers/anchors, the BBSCL Radio has produced over 2,400 educational and informative programmes during the year 2020. The issues ranged from farming, environment, education, health, politics, judiciary, youth and children related matters, women's empowerment, business and entrepreneurship, culture, religion and social issues. Due to the Covid pandemic situation

in the country, focus was given on the production of Covid-19 awareness programmes and short messages during 2020. Radio produced and aired more than 180 covid-19 related programmes in all four languages. To fill the gap of regular learning hitches faced by students in the country, Radio also recorded and aired 30 E-learning programmes in Dzongkha language channel and 73 numbers of E-learning programmes in English.



#### Other programmes

The BBSCL Radio broadcast LIVE, everyday deliberations and discussions of the both sessions of the parliament. The discussions and deliberations in the National Council were recorded and broadcast in the afternoon the very same day. In addition, BBSCL Radio producers and anchors invited guests mainly parliamentarians to discuss and dissect issues of national importance emanating from the two houses of the parliament. This has helped keep the Bhutanese public well informed on political matters. It has also helped the general public shape major policy decisions.



## LIVE broadcast

The BBSCL Radio has also broadcast LIVE of all the major national events including the National Day celebrations and birthday celebrations of His Majesty the King. This has enabled the people in the remote areas to come and celebrate together as one nation, strengthening our bonds of oneness and solidarity among our people.

## Future Plan

The BBSCL Radio plans to review all the programmes, looking at the relevancy, changing lifestyle of our people and the evolving taste of our listenership. The focus will be on quality improvement and production of more information blocks catering to commuters in the cities travelling to office and back. Focus will also be given on the production of more programmes for youth and additional current affairs programmes to keep the listeners abreast of latest developments at the policy and social spheres.



## NEWS AND CURRENT AFFAIRS DEPARTMENT

News is the flagship of BBS. Based on three values- *Serious Journalism, Intelligent Story Telling, and People's Stories*- News and Current Affairs Department (NCAD) plays a key role in informing and educating the Bhutanese populace.

## The News



The hardships faced by Lunaps, the issues of Brokpas and Lhops, and the challenges faced by the people living in urban areas, BBS news has highlighted them all. It is not only the hardships, issues and challenges, the smiles of people from various walks of life, the unique culture and tradition, the inspiring and successful stories, were also highlighted in our news stories as well.

In 2020, there were 3323 news stories filed by our Reporters stationed in 14 Dzongkhangs, including Thimphu. The total is slightly less as compared to 2019 (3515). This is because of the nationwide lockdowns in August-September, and in late December.





BBS news takes pride in bringing people's stories from all corners of the country. Although there are no Reporters in six Dzongkhags, the Newsroom ensures that they are covered by the Reporters stationed in the nearby Dzongkhag. For instance, the Monggar Reporter is responsible for covering Lhuentse Dzongkhag, and likewise the Wangdue Reporter takes care of the coverage in Punakha and Gasa.

Radio news still is the only source of credible information for many people, particularly for the people living in remote areas. Besides Dzongkha and English, timely news in regional languages, Sharchop and Lhotsham, is being given equal importance, so that the people, who do not have access to television and social media, are not missed out.



### The Social Media

The media landscape is changing, and changing fast. The way people consume news and information is not same anymore. Reliable and accessible 4G network has enabled people to have quick access to news and information 'on-the-go'. The so-called 'Pocket Television' has empowered people to engage and debate in the news and information provided by media houses. The 'consumers' are not audience anymore.



BBS has a strong social media presence, especially news. Compared to other media houses BBS has more followers on social media. As of 2020 end, there were more than 300,000 people following BBS news on Facebook, and more than 55,000 followers on twitter. The Instagram page, which was recently reactivated, had close to 10,000 followers. And the YouTube Channel had about 40,000 subscribers.

The number of followers on social media is growing every day. In order to reach out to more number of people, news and programmes are simultaneously streamed LIVE on Facebook and YouTube. On an important occasion like the National Day Celebration, more than 30,000 people watch the live streaming on Facebook and Youtube.

Since BBS can produce video, audio and texts simultaneously, it has edge over other media houses in providing content on social media.

### The Current Affairs

All the issue-based panel discussions, talk shows and topical discussions, including documentaries, were taken up by the current affairs division. There were 254 programmes made in 2020, which is about five new programmes in a week. Of the 254, 19 programmes were from other Dzongkhags including Panbang and Nganglam, under Zhemgang and Pema Gatsel Dzongkhags respectively.



The number is less as compared to 2019 (328). This is also because of the nationwide lockdowns in August-September, and late December. As required by the Election Act of the Kingdom of Bhutan, and as is the mandate of BBS to give coverage, without fear or favour, the Current Affairs in collaboration with the Election Commission of Bhutan conducted the Bumthang's

Choekhor-Tang bye-election public debates. Besides that, equal coverage was given to both the parties (DNT and DPT), and their candidates.

### The Pandemic



While the role of media has always remained important in a society the COVID-19 pandemic has taught the world that the media is as crucial as any essential service. Reliable and timely information not only saved lives, but also educated the general public on preventing from the disease.

For Bhutan, BBS was the only platform to reach out to the general public, as quick as possible. With its reach and impact, news and current affairs played an essential role in informing and educating the general public about the pestilence.



Besides the daily news coverage, there were 180 programmes on COVID-19. From, as simple as handwashing to explaining the causes and consequences of the infection, the news and current affairs covered it all.

That was the highlight of BBS's role in 2020- *saving lives through timely news and information.*



## The Year 2021

While the Nation continues to battle against the pandemic, delivering appropriate and timely news and ‘life-saving information’ would be as crucial as it was last year. Global health experts and scientists say the pandemic is not going to get over anytime soon. Therefore, BBS news, as the only source of news and information for many Bhutanese, will have to continue to offer ‘our essential service’ in the form of information, education and entertainment.

Amidst the chaos created by the pandemic BBS news will have to strive reach the unreachable, give voices to the people, and tell people’s genuine stories.

Two major events are listed in 2021- the Thromde Elections and the Local Government Elections. Both the elections are significantly important in strengthening participatory democracy, and BBS, given its reach and impact, will have to play a major role. Through news and discussions, electorates will have to be given an opportunity to make an informed choice. With 205 Gewogs and 1044 Chiwogs, the Local Government Elections will be a massive exercise for BBS. The coverage will require lot of cost.

The agenda of news and current affairs programmes has to be significantly expanded in the coming year and years. While we broaden our agenda, its authority, dignity and depth must be maintained at any cost.

### BBSCL 2

The year 2020 will go down in world history as the most chaotic, disruptive and challenging era of our times. The sudden and stealthy assault of the Covid 19 turned the world on its head; devastating all spheres of our lives as we knew it.

Bhutan would not have been an exception, but for the exemplary hands-on leadership from the Golden Throne, supported by the Great Fourth, His Majesty Jigme Singye Wangchuck. The monastic body, guided by His Holiness the Je Khenpo, the Government, steered by a passionate medical doctor Prime Minister, and all the frontliners who worked tirelessly to contain the spread of this virulent virus. But our biggest strength lay in our people generally being law abiding beings.

With guidance and financial support from the Golden Throne, BBS 2 was generally engaged in educating and entertaining the population at large, throughout this unsettling year.



Following are the contents launched with financial support from His Majesty's Secretariat.

### **SIGNIFICANT CONTENT LAUNCHED**

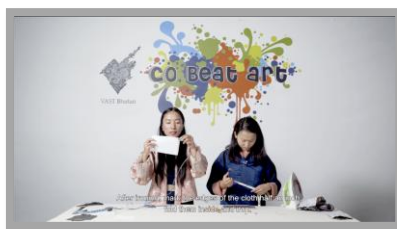
1. Chikthuen or Unity in English was launched from the month of April to mid August. This was a collaborative entertainment show between BBS and numerous artists and performers from the entertainment industry to entertain those confined in quarantine facilities or stranded at home. It was aired five days a week and a total of 70 episodes of two hours each was broadcast during this period. Chikthuen Quiz was also a regular segment within the show, focusing on the history and current affairs of Bhutan and targeting the youth and children.



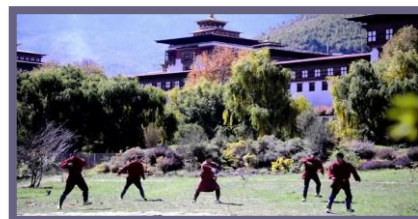
2. E-learning was a collaboration between the VTOB, the Ministry of Education, BBS and some private audio visual production houses. 167 instructional programmes were recorded by BBS alone. In total 420 such programmes were aired for five hours every day, on both TV channels and on Radio, to ensure that students during the lockdown were kept abreast with their studies.



3. Vast Bhutan produced 8 fifteen minutes episodes on the theme CoBeat Art. This series was aimed at teaching art to children through a simple but fun and interactive format, so as to keep them engaged and entertained during these trying times.



4. Gokab is an established and a very popular dance group based in Thimphu. They produced 8 half hour episodes of fitness routines, using the universal medium of song and dance.



5. Local Movies: With approval from our Board of Directors BBS purchased 10 movies from our internal revenue.
6. Short Films: Out of more than a hundred proposals BBS could only approve the production of 45 short films. The short film duration was either half hour or one hour each. This was to sustain the people working in the film industry, resulting in creative content that people at home could enjoy, during these uncertain times.



7. Yoga: BBS2 recorded, edited and aired 25 episodes of various yoga exercises that were of immense benefit to those looking to stay fit and healthy, in body and mind. All the instructors volunteered their time and service.



8. Chey Chey's tree house is a 10 part series of half hour episodes, recorded and edited in BBS. This series was conceptualized and directed by Mrs. Charmi Chedda. The underlying message is to portray the natural curiosity of teenagers to learn and grow when their environment is filled with love and joy.
9. Royal Office for Media under the Royal Secretariat handed over to BBS 83 Movies purchased from local film producers. Starting with the initial lockdown, BBS aired two films a day, with the intention of keeping the Bhutanese populace entertained during the various phases of lockdowns that swept across the country.



## **SPECIAL COVERAGE**

- Build up programmes were produced and aired, culminating in the Live broadcast of His Majesty's Birth Anniversary Celebration on 21<sup>st</sup> February.
- Live coverage of the National Assembly Summer Session.
- Live coverage on Menlha Kawang by the 70<sup>th</sup> Je Khenpo.
- Live coverage of Thimphu Dromchoe.
- Live coverage of the Purjang of Chabje Thrizur.
- Live coverage of Dochula Tshechu.
- Live coverage of National Assembly winter Session.
- Virtual coverage of National Day: A variety of programmes were produced and aired as a buildup towards the first ever virtual Live broadcast of the National Day.



## **REALITY SHOWS**

Every year BBS broadcasts Live, 4 reality shows. Each episode is three hours long and these shows air on weekends for a period of three months each.

### **1. Druk Super Dancer -1**



### **2. Drukghi Drinchen Phamai Sungkey - 6**



### **3. Voice of Bhutan Season - 3**



### **4. Druk Gi Kalapingka Season - 5**



## **MARKETING & SALES DIVISION**

AIM – To generate revenue through sale of airtime, long term contracts, reality shows, event coverage, visual editing, panel discussions, animation, music videos, sale of footage and programmes. MSD also produces programmes, advertisements, spots and jingles, felicitations and sponsorships for both Radio and TV.

This year the MSD was mostly occupied in airing essential Covid 19 related information from the Ministry of Health, PM Office and related agencies on all Radio and TV channels. Furthermore BBS provided 5 hours of daily prime time slots on both TV channels to air instructional e-learning content. This was also aired on the Radio channel. Everything related to the pandemic was aired as CSR, thereby fulfilling the mandate of BBS as a Public Service Broadcaster but more importantly, playing a critical role in the fight against the virus.

1. The actual revenue generated in 2020 was Nu. 28,620,453 million
2. CSR – Nu. 20,369,190 million
3. Overall total 48,989,643

## **CHALLENGES AND CONSTRAINTS**

- Repetition of programmes, films and serials due to lack of resources.
- Private clients opt for social media platforms and government agencies now use e-portal for advertising.
- The increasing numbers of private audio visual production houses have the liberty to negotiate rates as well as have sufficient time to produce quality programmes and advertisements.
- Lack of HRD trainings stagnates the creativity of our generally young team.
- Insufficient and antiquated production equipment.

## **WAY FORWARD**

- To continue to improve the quality of programmes.
- Content to stay relevant with the changing times by coming up with new and innovative programme ideas.

- Be able to produce 50% of content for children and youth by 2023.
- With the pressure to generate revenue, MSD is focusing on coverage as well as live streaming of International events which include seminars, workshops, conventions, corporate events and exhibitions. We arrived at this conclusion given that, not only was Bhutan declared the number one tourist destination by Lonely Planet in 2020, but over the years Bhutan is sought after setting for more and more international events.

In conclusion, BBS 2 will continue to remain committed to our viewers through quality programming that is both entertaining and educational in nature.

### **TECHNICAL DEPARTMENT**

#### **1. Project on HD up gradation to GOI, India of Nu. 250 million**

BBS submitted a project proposal to JICA for 3.338 million USD to upgrade the studio equipment from Standard Definition (SD) to High Definition (HD). Unfortunately, it did not go through. BBS reworked on the proposal, reducing the project budget, and presented a new proposal to the GNHC, which was then submitted to the Government of India.

The proposal for the GOI's project is estimated to be Nu.250 million. If approved, the plan will assist the BBS in upgrading its TV and radio studios, production facilities, and archiving system. The proposal was submitted to the GNHC in November, 2020.

#### **2. Project submission to JICA on cultural grant**

The BBS also worked on a project proposal worth 30.578 million Ngultrums (about 50 million yen) that was submitted to JICA for a 'cultural grant.' This project will benefit BBS in upgrading its television production studio from SD to HD.

#### **3. Third TV channel set up**

According to Royal Command, BBS assisted in the installation of the television infrastructure for 3<sup>rd</sup> channel. Only a play out server was available on the third channel. There were no studio facilities available.

It was initially installed on the premises of the BBS which was later relocated to the Kuzoo office. By September 2020, the entire setup was completed. During the first nationwide lockdown in August 2020, the 3rd channel was shifted from BBS to Kuzoo.





*3<sup>rd</sup> channel set up in the Kuzoo building*

#### 4. National Council camera system set up

At the request of National Council, the BBS installed a new camera system for the new National Council hall. The engineering department prepared the BOQ and submitted it to the National Council Secretary. On the National Council's request, the BBS also purchased the necessary equipment straight from Sony in Singapore and placed it in the new hall as soon as it was available.

#### 5. P2 LED video wall installed in the TPS studio

There were some extra LED screens in news studio. The Technical department installed the extra LED screens at the production studio where all of the reality shows are broadcast. The reality show organizers will be obliged to pay additional charges for the LED wall, which will help the BBS gain additional revenue. The screen was also used during lockdown for Chikthuen entertainment programmes.



*TPS LED video wall*

#### 6. Transmission equipment

Using the allocated budget of Nu. 12 million, the Engineering department procured transmitters and spare parts, as well as maintained optimal FM coverage by visiting 37 FM stations on a regular basis to fix and troubleshoot.

## 7. Power substation upgraded

### a. Ring Main Unit (RMU):

In the 1980s, a power substation was installed. The old geo switch has started to give troubles due to wear and tear. Furthermore, with the purchase of additional audio visual equipment and the recruitment of additional staff, the BBS compound's power requirements have increased by twofold.

The work order for the RMU (Ring main unit) to replace the outdated geo switch was given to BPC based on BPC's recommendation. BPC has provided a free 1250KVA transformer, while BBS has provided BPC with two 250KVA transformers that were installed in 1986 and are outdated.

The RMU is a compact Gas Insulated Switchgear Cubicle with SF<sub>6</sub> (Sulphur hexafluoride) Switch Disconnecter and SF<sub>6</sub> (Sulphur hexafluoride) Circuit Breakers. BPC can remotely monitor the substation since the RMU installed at the substation is connected to SCAD (Safety-Critical Application Development Environment).

This will ensure that any problems coming from the substation can be rectified quickly, benefiting the end users in the long run.



*Changing the transformer and installing RMU*

- b. Switch Gear: As the transformer and geo switch were upgraded to RMU, the switch gear was upgraded to a higher capacity to bear the load accordingly.



*New switch gear*



## 8. Live coverage of late Je thrizur's purjang, Docula tshechu and National day celebration from Punakha

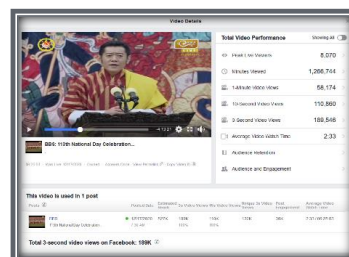
The Purjang of His Holiness the late 68th Je Khenpo, Jetsun Tenzin Dhoendup, which was held in Punakha Dzong on November 7, 2020, coinciding with Lord Buddha's Descending Day, was broadcast live on BBS. Due to the COVID 19 pandemic, BBS broadcasted the Dochula tshechu live on December 13, 2020, so that people may attend it from the comfort of their own homes.



BBS also broadcast live from Punakha Dzong the 113th National Day celebration, where His Majesty the King addressed the nation. This was the first time this momentous event had been covered virtually. At any given time throughout the virtual event, there were over 8000 concurrent viewers.

On the 17th December, the BBS studio hosted an online lucky draw accessible to the entire nation to commemorate National Day.

QR codes were displayed on TV screens. In the evening the rewards were declared and handed to the winners live on BBS.



*National day celebration*

## 9. Transmission station trouble shooting and maintenance report for the year 2020

The Engineering Department has attended 58 troubleshoots and maintained 37 stations across the country. The Department works to keep the stations operational at all times by dispatching technical personnel to the stations for troubleshooting and maintenance whenever the public or caretakers lodge a complaint. The eastern region is taken cared by two technical personnel at Kanglung, while the central region is looked after by the technical staff stationed at Gelephu. The BBS HQ is responsible for monitoring and maintaining the remaining west and southern regions.

Following shows the trouble shooting in the stations attended by transmission:

Trouble shooting and maintenance done for the year 2020				
Western region				
Sl.No	Dzongkhag/Station	Date	Work Done	Remarks
1	Thimphu: Dochula	11-04-20	The LNB had an issue and was replaced in order to restore normal transmission.	
2	Chukha: Darla	06-04-20	Antenna position was adjusted to improve signal reception.	
		14-10-20	After cleaning all of the splitters and RF feeder cables, the reflection issue was resolved.	
3	Gasa: Damji	10-03-20	After repairing the transmitter on-site, the problem was resolved.	
		18-04-20	Both TV and FM transmitters received preventive maintenance.	
		09-03-20	The issue with the TV and FM transmitters was resolved.	
		11-04-20	The lighting caused damage to the receiver and LNB. It was replaced and restored to normalcy.	
4	Haa: Jamtoegonepa	09-03-20	Preventative maintenance and equipment servicing were completed.	
5	Samtse: Sourani	11-04-20	Reflection problem solved.	
6	Wangdue: Khujula	16-04-20	Solved the reflection problem and built separate antennas for two radio channels.	
		11-04-20	It was discovered that there was a problem with the DG battery, which was eventually resolved by replacing it with a power supply.	
Central region				
7	Danaga: Dagapela	19-05-20	The receiver was damaged by strong lightning, and the problem was rectified after it was replaced.	
8	Dagana: Khebisa	19-02-20	The dish was realigned as it was misaligned by wind.	
		08-04-20	The transmitters had a malfunction, which was resolved.	
		19-05-20	The radio transmitters were malfunctioning.	
9	Sarpang:Dungkarling	22-04-20	There was an issue with the antenna splitter, which was resolved after it was replaced.	
		14/- 21/03/20	The transmitter output was low, so it was brought back to normal for better coverage.	
		19-05-20	There was an issue with the AC fan rotor, which was modified and resolved.	
		10-09-20	There was an issue with the video cable, which was resolved after it was replaced.	
		09-04-19	The TV transmitter had an issue, so it was replaced to get everything back to normal.	



10	Sarpang: Surey	22-04-20	For better coverage, the antenna was relocated.	
		30-09-20	The damaged TV transmitter was replaced with a functional one.	
11	Trongsa: Bubja	21-01-20	There was a problem with the AC fan, thus it was changed.	
		23-03-20	Since there was a problem with the transmitter, it was replaced.	
		4-13/08/20	The former transmitter had a problem, thus the TV transmitter was replaced.	
12	Tsirang: Darjaydranra	14/- 21/03/20	The receiver had a glitch, but after retuning it, everything was brought back to normal.	
		10-02-20	The exhaust fan in the ventilation system was short-circuited, and all of the fans were replaced.	
		23-03-20	An issue with the TV receiver was discovered, and it was fixed with minor repairs.	
		22-04-20	Since there was a reflection problem, a new antenna was installed and antenna alignment was carried out.	
		4-13/08/20	The receiver and TV transmitter were both replaced.	
13	Zhemgang: Gonpon	23-03-20	It was discovered that there was a problem with 48 volts dc for the ventilation system, so the AC was kept bypassed.	
		22-04-20	As a result of the power reflection, the splitter and RF connector were cleaned of moisture.	
Eastern region				
14	Lhuntse: Nalamdung	25-03-20	The receiving dish was realigned, and the functional transmitter was installed.	
		04-08-20	The LNB was damaged by moisture and was replaced.	
		06-10-20	The decoder was replaced because it had burned out, and the transmitter was also replaced.	
15	Lhuntse: Trima	24-03-20	A new decoder was installed because the old one was burned out due to the lighting.	
		27- 28/05/20	The decoder was changed, and the signal strength was optimized.	
		02-08-20	The receiving dish was realigned since it was misaligned by wind.	
16	Lhuntse: Dungkar	1.08/20	The feeder cable was damaged, therefore it was replaced.	
17	Mongar: Pongchula	23-03-20	Since there was a problem with the old decoder, it was replaced with a new one.	

		06-08-20	There was an issue with cutting the audio signal, but after changing the decoder, the radio transmitter was brought back to normal.	
		27-09-20	The TV receiver's decoder was changed, and the receiving dish was optimized.	
18	Zhemgang: Pangbang	19-01-20	Rats ate the power extension cord, and anthills were found inside the transmitter. It was completely cleaned.	
19	Pemagatshel: Chuphu	20-03-20	As there was power reflection, the splitter joint was cleaned of moisture and dust.	
20	Pemagatshel:Thongphu	17-01-20	After changing the decoder, TV problem was resolved.	
		19-02-20	The decoder was replaced because there was a problem with radio reception.	
		19-03-20	Due to a problem with FM reception, a new FM transmitter was installed to replace the old one.	
		11-12/04/20	As a result of the lighting, the RF cable, splitter, and LNB were replaced.	
		16-08-20	The television transmitter was replaced.	
		14-09-20	The dish was realigned since it was misaligned by wind.	
21	Pemagatshel: Yongla	18/03/20	Lighting caused the LNB to burn out. After changing the LNB, the problem was resolved.	
		9-10/04/20	Individual antennas were installed, the RF cable for FM transmitters was changed, and the LNB was replaced.	
22	Tashigang: Yangneer	23-03-20	There was an issue with the FM transmitters, which were replaced.	
		05-05-20	Worked on the ventilation system and changed the decoder.	
23	Tashigang:Morphula	21-03-20	As a result of the high power reflection, the splitter was cleaned of moisture and dust.	
		10-10-20	There was an issue with the decoder, but it worked after minor repairs.	
24	Tashiyangtse: Zorchen	16-04-20	Since the audio output was low, both decoders for both FM transmitters were replaced.	
25	Tashiyangtse:Tsenkharla	12-07-20	Since the decoder was damaged, it was replaced.	

## 10. 185 programmes live/recorded in 2020

In 2020, the Engineering department recorded approximately 185 programs. The majority of the programmes were covered live with the DSNG, OB van, data video, and Anycast. There has been a 40% increase over the previous year due to the covid-19 live programs from the Dzongkhags.

Coverage report for 2020 OB Van						
January						
S.No	Date	Venue	Department	Technical assigned	Remarks	
1	01-01-20	RUB	MSD	Sonam Jamtsho	Live 5pm-8pm	
2	01-10-20	NA Conference Hall	MSD	Dawa Tshering	Live 5pm-9pm	
3	15/01/2020	NA	TV2	Sonam Jamtsho	9:55am to 11 am	
4	16/01/2020	NA	TV2	Sonam Jamtsho	10 am to 1:30 pm	
5	17/01/2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
6	18/01/2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
7	21/01/2020	NA	TV2	Sonam Dorji	10 am to 4:30 pm	
8	22/01/2020	NA	TV2	Sanman	10 am to 1:30 pm	
9	23/01/2020	NA	TV2	Sanman	10 am to 4:30 pm	
10	24/01/2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
11	27/01/2020	NA	TV2	Sanman	10 am to 1:30 pm	
12	28/01/2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
13	29/01/2020	NA	TV2	Sanman	10 am to 1:30 pm	
14	30/01/2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
15	31/01/2020	NA	TV2	Sanman	10 am to 1:30 pm	
February						
	Date	Venue	Department	Technical assigned	Remarks	
1	03-02-2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
2	04-02-2020	NA	TV2	Sanman	10 am to 1:30 pm	
3	05-02-2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
4	06-02-2020	NA	TV2	Sanman	10 am to 1:30 pm	
5	07-02-2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
6	10-02-2020	NA	TV2	Sanman	10 am to 1:30 pm	
7	11-02-2020	NA	TV2	Sonam Dorji	10 am to 1:30 pm	
8	12-02-2020	NA	TV2	Sanman	10 am to 1:30 pm	
9	13/02/2020	NA	TV2	Sonam Dorji	10am to 2 pm	
10	14/02/2020	NA	TV2	Sanman	10 am to 1:30 pm	

11	17/02/2020	NA	TV2	Dawa	10am to 2 pm	
12	18/02/2020	NA	TV2	Dawa	10am to 4 pm	
13	19/02/2020	NA	TV2	Sonam Dorji	10am to 2 pm	
14	20/02/2020	NA	TV 2	Sonam Dorji	10am to 2 pm	
15	26/02/2020	NA	TV2	Jigme Choden	10 am to 1:30 pm	
16	27/02/2020	NA	TV2	Dawa	10 am to 1:30 pm	
17	28/02/2020	NA	TV2	Dawa	10 am to 1:30 pm	
<b>March</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	02-03-2020	NA	TV2	Jigme Choden	10 am to 4 pm	
2	03-03-2020	NA	TV2	Sanman	10 am to 1:30 pm	
3	04-03-2020	NA	TV2	Dawa	10 am to 1:30 pm	
4	06-03-2020	NA Court Yard	TV2	Sonam Jamtsho	10am to 11:45 pm	<i>Corona virus Update</i>
<b>April</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	18/04/2020	YDF	MSD	Sonam Jamtsho	5-9 pm	
2	19/04/2020	YDF	MSD	Sanman	6-8 pm	
3	25/04/2020	YDF	MSD	Dhendup	6-8 pm	
4	26/04/2020	YDF	MSD	Sonam Jamtsho	6-8 pm	
<b>August</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	01-08-2020	Paro	MSD	Dorji S. Dorji	3-5 pm	<i>football</i>
2	08-08-2020	Paro	MSD	S.Dorji & Jamtsho	3-5 pm	
<b>September</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	<i>Football</i>
1	20/09/20	Paro	MSD	Singye & Norbu	3-5pm	
2	30/09/20	Paro	MSD	Sonam Dorji & Jamtsho	3-5 pm	
<b>October</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	08-10-2020	Paro	MSD	Dorji	3-5pm	<i>Football</i>
2	23/10/2020	Paro	MSD	Sonam Dorji	3-5 pm	<i>Football</i>
<b>November</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	18/11/2020	Paro	MSD	Dhendup & Norbu	3-5pm	<i>Football</i>

2	26/11/2020	NA	TV2	Sonam Jamtsho	10-2pm	NA Opening
December						
	Date	Venue	Department	Technical assigned	Remarks	
1	01-12-2020	NA	TV2		3-5Ppm	
2	02-12-2020	NA	TV2	Sonam Jamtsho	10-2pm	
3	03-12-2020	NA	TV2			
4	04-12-2020	NA	TV2			
5	07-12-2020	NA	TV2			
6	08-12-2020	NA	TV2	Dhendup		
7	09-12-2020	NA	TV2	Sanman		Joint Sitting
8	10-12-2020	NA	TV2	Dhendup		Joint Sitting
9	11-12-2020	NA	TV2	Dawa		Joint Sitting
10	12-12-2020	NA	TV2	Dawa		Joint Sitting
11	13/12/2020	NA	TV2	Sanman & Dhendup		Closing
Total						59

Data video-Coverage report for 2020					
May					
Sl.No	Date	Venue	Department	Technical assigned	Remarks
1	05-02-20	YDF	MSD	Sonam Dorji	Live 5pm -8pm
2	05-03-20	YDF	MSD	Sonam Dorji	Live 5pm -8pm
3	05-09-20	YDF	MSD	Dawa Tshering	Live 5pm -8pm
4	05-10-20	YDF	MSD	Sanman	Live 5pm -8pm
5	16/5/20	YDF	MSD	Jigme Singye	Live 5pm -8pm
6	17/5/20	YDF	MSD	Dawa Tshering	Live 5pm -8pm
7	23/05/20	YDF	MSD	Sonam Jamtsho	Live 5pm -8pm
8	24/05/20	YDF	MSD	Sanman	Live 5pm -8pm
9	30/05/20	YDF	MSD	Sonam Jamtsho	Live 5pm -8pm
10	31/05/20	YDF	MSD	Sonam Dorji	Live 5pm -8pm
Total					10

Anycast- Coverage report for 2020						
January						
S.No	Date	Venue	Department	Technical assigned	Remarks	
1	01-10-20	Changlimithang	MSD	Sonam Dorji	Live 8 am-5pm	
2	01-11-20	Changlimithang	MSD	Sonam Dorji	Live 8 am-5pm	
3	30/01/2020	Changlimithang	TV2	Dawa Tshering	Live 2:30 to 4:30 pm	
4	31/01/2020	RUB	MSD	Dawa Tshering	9am to 4 pm	
February						
S.No	Date	Venue	Department	Technical assigned	Remarks	
1	05-02-2020	Changlimithang	TV2	Sonam Jamtsho	Live 2:30 to 4:30 pm	
2	18/02/2020	RUB	MSD	Sanman	1:30 pm to 8pm	
3	21/02/2020	Changlimithang	TV2	Sonam Jamtsho	9 am to 1 pm	
4	21/02/2020	Changlimithang	TV2	Sonam Dorji	1pm to 5 pm	
March						
S.No	Date	Venue	Department	Technical assigned	Remarks	
1	11-03-2020	UN Conference Hall	NCAD	Sonam Jamtsho	2 pm to 3pm	
2	13/02/2020	Do	do	Dhendup	do	
3	14/03/2020	Do	do	Sanman	Live	
4	18/03/2020	Do	do	Jigme Singye	Live	
5	20/03/2020	Do	do	Sanman	Live	
6	23/03/2020	Do	do	Dhendup	Live	
7	25/03/2020	Do	do	Sanman	Live	
8	26/03/2020	Do	do	Jigme Singye	Live	
9	30/03/2020	Do	do	Sanman	Live	
April						
	Date	Venue	Department	Technical assigned	Remarks	
1	10-04-2020	Samtshe	NCAD	Dorji B	7-10 pm	
2	11-04-2020	Do	NCAD	Dorji B	7-9pm	
3	13/04/2020	Do	NCAD	Dorji B	7-10pm	
4	16/04/2020	PLING	NCAD	Dorji B	7-9 pm	
5	17/04/2020	PLING	NCAD	Dorji B	7-9 pm	

6	19/04/2020	PLING	NCAD	Dorji B	7-9 pm	
7	20/04/2020	PLING	NCAD	Dorji B	7-9 pm	
<b>May</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	01-05-2020	Press Conference	NCAD	Sonam Dorji	2:00 pm	
2	15/05/2020	Press Conference	NCAD	Dawa Tshering	2:00 pm	
3	22/05/2020	Press Conference	NCAD	Sanman	2:00 pm	
<b>July</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	18/07/2020	Trowa Threater	MSD		5:30-8:30pm	Super Star
2	19/07/2020	Trowa Threater	MSD		5:30-8:30pm	Super Star
3	25/07/2020	Trowa Threater	MSD		5:30-8:30pm	Super Star
4	26/07/2020	Trowa Threater	MSD		5:30-8:30pm	Super Star
<b>August</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	01-08-2020	Trowa Threater	MSD		5:30-8:30	Super Star
2	02-08-2020	Trowa Threater	MSD		5:30-8:30	Super Star
3	08-08-2020	Trowa Threater	MSD		5:30-8:30	Super Star
4	09-08-2020	Trowa Threater	MSD		5:30-8:30	Super Star
5	11-08-2020	Press Conference	NCAD	Dorji	6-7 pm	Lungtenphu
6	12-08-2020	Press Conference	NCAD	Dorji	6-7 pm	do
7	13/08/2020	Press Conference	NCAD	Dorji	6-7 pm	do
8	16/08/2020	Press Conference	NCAD	Dorji	6-7 pm	do
9	28/08/2020	Press Conference	NCAD	Dorji	11-12pm	BCCI Hall
<b>September</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	04-09-2020	Press Conference	NCAD	Dorji	11-12pm	BCCI Hall



2	11-09-2020	Press Conference	NCAD	Dorji	11-12pm	do
3	18/09/2020	Press Conference	NCAD	Dorji	11-12pm	do
4	25/09/2020	Press Conference	NCAD	J Singye	12-1 pm	do
5	25/09/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
6	26/09/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
<b>October</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	03-10-2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
2	04-10-2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
3	04-10-2020	Press Conference	NCAD	S.Dorji	12-1pm	BCCI Hall
4	09-10-2020	Press Conference	NCAD	S.Jamtsho	12-1 pm	BCCI Hall
5	10-10-2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
6	11-10-2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
7	17/10/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
8	18/10/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
9	24/10/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
10	25/11/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
11	28/10/2020	interview Dzongda	NCAD	Dorji & Jamtsho	8-9 pm	RNR Bumthang
12	29/10/2020	Debate	NCAD	Dorji & Jamtsho	7-8 pm	RNR Bumthang
13	30/10/2020	DNT Interview	NCAD	Dorji & Jamtsho	8-9pm	RNR Bumthang

14	31/10/2020	DPT Interview	NCAD	Dorji & Jamtsho	8-9 pm	RNR Bumthang
15	31/10/2020	Trowa Threater	MSD		5:30-8:30pm	Super Star
<b>November</b>						
	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	01-11-2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
2	06-11-2020	BCCI	NCAD		12-1 pm	Press Conference
3		Trowa Threater	MSD		5:30-8:30 pm	Super Star
4	15/11/2020	Trowa Threater	MSD		5:30-8:30 pm	Super Star
5	17/11/2020	Bumthang	NCAD	J. Singye	7-8 pm	Bye Election Bumthang
6	18/11/2020	Bumthang	NCAD	J. Singye	7-8 pm	"
7	19/11/2020	Bumthang	NCAD	J. Singye	9 Am - 4 pm	"
8	20/11/2020	KGUMS	NCAD		12-1 pm	"
<b>December</b>						
<b>Sl.No</b>	<b>Date</b>	<b>Venue</b>	<b>Department</b>	<b>Technical assigned</b>	<b>Remarks</b>	
1	09-12-2020	YHSS	MSD	J.Singye & Dawa	7:00-8:30 pm	UNICEF Program
2	10-12-2020	Tashichodzhong	TV2	Dorji & Jamtsho	9 -10 pm	"
3	13/12/2020	Dochula	TV2	Dorji & Jamtsho	9-12 am	Druk Wangyel Tshechu
4	17/12/2020	Punakha	TV2	DO	8 am - 1 pm	National day
5	17/12/2020	Punakha	TV2	Do	7-8 pm	National day
6	20/12/2020	COVID center	NCAD	Sanman	7:00 pm	Press release RBA HQ
7	21/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
8	23/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
9	24/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
10	25/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
11	26/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
12	27/12/2020	COVID center	NCAD	Sanman	6:00 pm	"

13	28/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
14	29/12/2020	COVID center	NCAD	Sanman	6:00 pm	"
Total					83	

### KBS-Coverage report for 2020

January					
Sl.No	Date	Venue	Department	Technical assigned	Remarks
1	15/1/2020	NC	TV1	Dhendup Tshewang	2:30 pm 3 pm
2	16/01/2020	NC	TV1	Dhendup Tshewang	10am : 11am
3	17/1/2020	NC	TV1	Dhendup Tshewang	10am : 11 am
4	18/01/2020	NC	TV1	Dhendup Tshewang	10am : 1 pm
5	21/1/2020	NC	TV1	Dhendup Tshewang	10am : 1 pm
6	23/01/2020	NC	TV1	Dhendup Tshewang	10am : 1 pm
7	24/1/2020	NC	TV1	Dhendup Tshewang	10 am :1 pm
8	27/01/2023	NC	TV1	Dhendup Tshewang	10 am :1 pm
9	28/1/2024	NC	TV1	Dhendup Tshewang	10 am :1:30 pm
10	29/01/2020	NC	TV1	Dhendup Tshewang	10 am :1:30 pm
11	30/01/2020	NC	TV1	Jigme Singye	10 am :1 pm
12	31/01/2020	NC	TV1	Jigme Singye	10 am :11:30 am
February					
1	03-02-2020	NC	TV1	Jigme Singye	10 am :1 pm
2	04-02-2020	NC	TV1	Jigme Singye	10 am :1 pm
3	05-02-2020	NC	TV1	Jigme Singye	10 am :11:30 am
4	06-02-2020	NC	TV1	Jigme Singye	10 am :11:30 am
5	07-02-2020	NC	TV1	Jigme Singye	10 am :1 pm
6	10-02-2020	NC	TV1	Sonam Jamtsho	10 am to 11 am
9	13/02/2020	NC	TV1	Sonam Jamtsho	10am to 1 pm
7	11-02-2020	NC	TV1	Sonam Jamtsho	10 am :1 pm
8	12-02-2020	NC	TV1	Sonam Jamtsho	10 am to 1 pm
10	14/02/2020	NC	TV1	Sonam Jamtsho	10 am to 1 Pm
11	17/02/2020	NC	TV1	Sonam Jamtsho	10 am to 11:30 am
12	18/02/2020	NC	TV1	Sonam Jamtsho	10am to 12:00
13	19/02/2020	NC	TV1	Sonam Jamtsho	10am to 11:30

14	20/03/2020	NC	TV1	Sanman	10am to 11:30
15	26/03/2020	NC	TV1	Dawa	10am to 12:00
16	27/03/2020	NC	TV1	Jigme Singye	10am to 11:30
17	28/03/2020	NC	TV1	Sanman	10am to 12:00
<b>March</b>					
1	04-03-2020	NC	TV1	Sonam Jamtsho	10am to 11:30
2	05-03-2020	NC	TV1	Sanmam P. Yangki	10am to 11:30
Total					31

### Live Streaming on BBS Facebook and YouTube of the year 2020

The following BBS news and programs were live streamed on Facebook and YouTube:

Sl.No	Title	Posted date	Remarks
1	Paro FC taking on Defenders FC in the second leg of AFC Cup 2020 Preliminary Round 1 at the Changlimithang Stadium in Thimphu.	29 <sup>th</sup> Jan	
2	The AFC Cup 2020 Second Preliminary Round Leg 1 of 2 between Paro FC and Bengaluru FC from Changlimethang Stadium at 2.30AM BST.	5 <sup>th</sup> Feb	
3	AFC Cup Second Preliminary Round : Leg 2 of 2 Bengaluru FC vs Paro FC at 8PM BST.	12 <sup>th</sup> Feb	
4	Celebrating the 40th Birth Anniversary of His Majesty the Druk Gyalpo	20 <sup>th</sup> Feb	
5	Press briefing on COVID-19	10 <sup>th</sup> March-31 <sup>st</sup> Dec	(34 times)
6	SAARC Countries Leadership Video Conference on Combating COVID-19	15 <sup>th</sup> March	
7	BBS news LIVE Streaming	17 <sup>th</sup> March-31 <sup>st</sup> Dec	( 289 days)
8	Heart advice and Initiation of the Medicine Buddha for the public by His Holiness the Je Khenpo at 2:30AM	19 <sup>th</sup> March	
9	Chik-Thuen against COVID-19	30 <sup>th</sup> March-31 <sup>st</sup> Dec	(70 times)
10	H.E Trulku Gyalsey Jigme Tenzin Wangpo Rinpoche speaks on COVID-19	23 <sup>rd</sup> May	
11	Special Talk on Physical and mental behavior by Tulku Ngawang Tenpi Ninjyed	11 <sup>th</sup> July	
12	Bhutan Premier League (Paro FC VS Druk Stars FC)	1 <sup>st</sup> Aug	

13	Special Talk on Day to day Attitude (Due gyen gi SPMchoe) by Tulku Ngawang Tenpi Ninjyed	1 <sup>st</sup> Aug	
14	Bhutan Premier League: Paro FC vs Transport United, kick off at 3:00 AM	8 <sup>th</sup> Aug	
15	Lekshay Lamzang	8 <sup>th</sup> Aug	
16	Safe Journey: Edition 1'	18 <sup>th</sup> Sept	
17	BOB Premier League (Thimphu City FC Vs Paro FC)	20 <sup>th</sup> sept	
18	Thimphu Dromchoe 2nd Day	21 <sup>st</sup> Sept	
19	Thimphu Dromche( Day 3)	22 <sup>nd</sup> Sept	
20	BOB Premier league (Paro FC vs Paro United FC)	30 <sup>th</sup> Sept	
21	BOB Bhutan Premier League (Paro FC vs Ugyen Academy FC)	8 <sup>th</sup> Oct	
22	Paro FC Vs Tensung FC.	23 <sup>rd</sup> Oct	
23	Throat related diseases	4 <sup>th</sup> Nov	
24	Live Streaming of late Je Thrizur Purjang	6 <sup>th</sup> Nov	
25	Live Streaming of Late Je Thrizur's Purjang	7 <sup>th</sup> Nov	
26	Drungtsho BBS: Oral Health Care	11 <sup>th</sup> Nov	
27	Bye-Election 2020	18 <sup>th</sup> Nov	
28	Bhutan Premier League, Paro FC vs High Quality United FC, Kick off at 3:00 AM	18 <sup>th</sup> Nov	
29	Drungtsho BBS, Tinnitus and Hyperacusis	18 <sup>th</sup> Nov	
30	Bye_Election 2020	19 <sup>th</sup> Nov	
31	Dochula Druk Wangyel Tshechu	12 <sup>th</sup> Dec	
32	113th National Day Celebration	17 <sup>th</sup> Dec	
33	Tourism Council of Bhutan, Tarayana Centre	27 <sup>th</sup> Nov	3 times
34	Bhutan Lottery	1 <sup>st</sup> July 19, 2 <sup>nd</sup> Nov 19, 29 <sup>th</sup> Feb 20	3 times
35	Druk Gi Drinchen Phamai Sungkye Season 6, 2020	21 <sup>st</sup> Nov -31 <sup>st</sup> Dec	7 times
36	24th Session of the National Council of Bhutan	15 <sup>th</sup> Jan – 4 <sup>th</sup> March	25 days
37	25th Session of the National Council of Bhutan	8 <sup>th</sup> – 15 <sup>th</sup> June	6 days
38	26th Session of the National Council of Bhutan	26 <sup>th</sup> Nov – 12 <sup>th</sup> Dec	10 days

### **ADMINISTRATION AND FINANCE DEPARTMENT**

The organization's financial and human resource components are supervised by the administration and finance department. The AFD assisted the personnel with administrative tasks and verified that the operations were carried out in accordance with the BBSCL Service Rule.

Bhutan, like other countries, has imposed restrictions on free travel and implemented border controls as a preventative precaution. As a result, staff were unable to attend meetings, study visits, conferences, summits, workshops, and trainings in the host nations, as well as manage in-country seminars. Nonetheless, as an ABU and AIBD member, BBSCL was privileged to participate in a number of webinars hosted by the Asia Pacific Broadcasting Union (ABU) and the Asia Institute for Broadcasting Development (AIBD) (AIBD).

#### **List of trainings, conference, workshops and webinars availed by BBSCL staff in 2020:**

- ✚ Regional Workshop on Engineering Fundamentals for Broadcasters on 6<sup>th</sup> -10<sup>th</sup> January, 2020 in Kuala Lumpur.
- ✚ AIBD/PRASAR Bharati/NABM Sub-Regional Workshop on Studio and Newsroom Automation, 13<sup>th</sup> -17<sup>th</sup> January, 2020 New Delhi, India.
- ✚ AIBD/NBT Regional Workshop on " Leading Newsroom Change, 16<sup>th</sup> -19<sup>th</sup> March, 2020
- ✚ AIBD COVID-19 Response Session via Zoom (Online) on 9<sup>th</sup> April, 2020.
- ✚ ABU online workshop Scriptwriting meets innovation on 17<sup>th</sup> April, 24<sup>th</sup> April and 8<sup>th</sup> May, 2020.
- ✚ AIBD webinar on cyber security issues during covid-19 on 5<sup>th</sup> May, 2020
- ✚ ABU Prizes 2020: Invitation to nominate pre-selection jury member - Radio On-Air Personality Category on 6<sup>th</sup> May, 2020.
- ✚ ABU online conference on Children and Education sector, 15<sup>th</sup> May, 2020.
- ✚ AIBD webinar on Crisis Management: What you should know, 14<sup>th</sup> May, 2020.
- ✚ Selling advertisement during pandemics on 12<sup>th</sup> May, 2020.
- ✚ Online Course "Journalism in a Pandemic" (UNESCO and the WHO have launched 4 week online training Programme organized by the Knight Center for Journalism in the Americas at the university of Texas, 4<sup>th</sup> May-1<sup>st</sup> June,2020
- ✚ AIBD Webinar on Data Visualization and Journalism, 11<sup>th</sup> and 18<sup>th</sup> June, 2020.
- ✚ AIBD Webinar on Health Journalism, 25<sup>th</sup> June, 2020.
- ✚ Children's Media Hub Webinar-Creating Educational Media Tools from Scratch on 5<sup>th</sup> August, 2020.
- ✚ AIBD online workshop on Leadership: Leading with Purpose and Passion on 13<sup>th</sup> August, 2020.
- ✚ AIBD Health Communication Manual & Task Force, September 2020-September 2021.

- ✚ AIBD Regional Webinar ‘Discussion on Women: Leading in the New Future on 10<sup>th</sup> September, 2020.
- ✚ AIBD/ConnectTech Asia Webinar on Broadcasting E-Sports: Challenges & Opportunities on 1<sup>st</sup> October, 2020.
- ✚ ITU webinar on empowering women in cyber security, Tuesday, 6<sup>th</sup> October 2020.
- ✚ AIBD Extraordinary Executive Board (EXBO) Meeting on 14<sup>th</sup> October, 2020.
- ✚ Webinar on Visual Archives: Ethics & Best Practices on 22<sup>nd</sup> October, 2020.
- ✚ Invitation to participate in Webinar by The High Commission of Canada, ‘changing nature of media in the post-COVID world: role of women journalists’, October 28<sup>th</sup>, 2020.
- ✚ ITU for our 2020 Global Cyber Drill Scenario Based Exercises, on 27<sup>th</sup> October, 2020 to 5<sup>th</sup> November, 2020.
- ✚ Media Invitation to join ITU RDF-ASP 2020 on 2<sup>nd</sup> November, 2020.
- ✚ ABU Technical Committee Meeting, 24<sup>th</sup>-25<sup>th</sup> November.
- ✚ TEKTRONIX - LIVE Cast: Speeding up your Semiconductor Component IV Testing, 25<sup>th</sup> November, 2020.
- ✚ AIBD-RAPA Webinar for the Cooperation in Broadcasting on 11<sup>th</sup> November 2020.
- ✚ AIBD invitation to a Members Zoom Meeting on 1<sup>st</sup> December 2020.
- ✚ ABU the GA Restricted Session, 16<sup>th</sup> December, 2020.
- ✚ ABU General Assembly, 15<sup>th</sup> and 17<sup>th</sup> December. 2020.
- ✚ ABU Children's Drama 17<sup>th</sup> Series.
- ✚ ABU online workshop on Take your visuals to the next level – Asia vision’s Creative Videos from Home series on 12<sup>th</sup> June, 26<sup>th</sup> June and 10<sup>th</sup> July, 2020.

### **Royal Civil Service Commission medal recipients of BBSCL for the year 2020:**

On December 12, 2020, the Chief Executive Officer of BBS presented the Royal Civil Service Award Medals to 17 BBSCL employees.



*(RCSC medal recipients)*

- Silver Medal Recipient - 4
- Bronze Medal Recipient - 13



## **COVID-19 Pandemic: Two Nationwide Lockdowns**

Following the community transmission in Phuentshogling, the first nationwide lockdown was implemented for four weeks from August 11<sup>th</sup> to September 6<sup>th</sup>, 2020. According to the office contingency plan, 85 staff (excluding canteen workers) were quarantined in the office as the Containment Centre. During the lockdown, meals were served from the office canteen for the first two weeks, and for the remaining two weeks, it was prepared from our office mess. The office spent approximately 290,000 ngultrum on safety equipment, hand sanitizers, and grocery items. Some employees worked from home.

The second nationwide lockdown lasted six weeks, from December 20, 2020 to January 29, 2021. For the lockdown, 79 employees, including canteen workers, were stationed in the office. The meals were prepared and served in the office canteen.

Despite tedious job in the office and family concerns during these two consecutive lockdowns, the staff on duty served well for the safety of the nation as a priority.

## **CORPORATE GOVERNANCE REPORT 2020**

The Government nominated Dasho Kinley Dorji as the Chairperson, Mr. Karma Pemba and Mr. Chencho Tshering as Board Directors, Aum Rinchen Choden as an independent Board Director and the re-appointment of Mr. Tashi Penjore as Board Director of BBSCL Board from 1<sup>st</sup> March 2020. Their appointment was endorsed during the 77<sup>th</sup> Board and 17<sup>th</sup> Annual General Meeting on 27<sup>th</sup> March 2020.

The Board officials visited the office and met with the management and staff on different occasions to discuss issues confronting the company.

The Company complied with the Companies Act of Bhutan 2016 and the Corporate Governance Guidelines for State Enterprise 2019. Nine (9) Board Meetings were held in 2020 and the gap between two meetings did not exceed three months in accordance with the Companies Act of Bhutan 2016 and the CG Guidelines for State Enterprise 2019.

### **Board Remuneration**

As in the previous year, the Board Directors received a fixed amount of money as sitting fee. Each Director was paid a sitting fee of Nu. 5,000 (Five thousand) per sitting for every Board Meeting.

### **Board Meetings**

Sl.No	Name	Designation	Agency	Number attended
1.	Dasho Kinley Dorji	Chairperson		7
2.	Mr. Tashi Penjore	Director	Director of Department of Law and Order, MoHCA	2
3.	Mr. Namgyel Wangchuk	Director	Chief Budget Officer, MoF	2
4.	Mr. Karma Galleg	Independent Director	Specialist Royal Monetary Authority	2
5.	Mrs. Rinchen Dema	Director	Chief of Division, Dept. of SAARC and Regional Organizations. Ministry of Foreign Affairs	2
6.	Aum Rinchen Choden	Independent Director		6
7.	Mr. Karma Pemba	Director	Director, Cabinet Secretariat.	7
8.	Mr. Chencho Tshering	Director	Chief Planning Officer, PPD, Ministry of Finance	7
9.	Mr. Tshering Wangchuk	Non - Independent Director	Chief Executive Officer	7
10.	Mr. Kaka Tshering	Non - Independent Director	Chief Executive Officer	2

*Note: Mr. Tshering Wangchuk, CEO, completed his tenure as CEO on 30<sup>th</sup> September, 2020 and subsequently resigned from the BBS board.*

*Mr. Kaka Tshering was appointed as the new CEO of BBSCCL with effect from 1<sup>st</sup> October 2020.*

### **Annual General Meeting**

The 17th Annual General Meeting (AGM) of BBSCCL was held on 27<sup>th</sup> March 2020 at the Conference Hall of Hotel Tashi Yoedling, Thimphu. The AGM endorsed the retirement of Board Directors Mr. Namgyel Wangchuk, Mr. Karma Galleg and Mrs. Rinchen Dema from the BBS Board.

It also endorsed the appointment of Dasho Kinley Dorji as the Chairperson, Mr. Karma Pemba and Mr. Chencho Tshering as Board Directors, Aum Rinchen Choden as an independent Board Director and the re-appointment of Mr. Tashi Penjore as Board Director of the BBSCCL Board with effect from 1<sup>st</sup> March 2020.

The AGM endorsed the Royal Audit Authority's appointment of A.N Chatterjee and Co, Chartered Accountants, Kolkata, India to conduct the Statutory Audit for 12 months period ended 31.12.2019.

The remuneration of the Chief Executive Officer and Directors was approved and endorsed during the 17<sup>th</sup> AGM.

1. Information on the company subsidiaries.
2. Director's share holding with the particulars such as number, description and amount of shares in, or debentures of, the company or any other body corporate, being the company's subsidiary or holding company.

The Ministry of Finance is the sole share holder.

3. Reasonably foreseeable material risks that may include: risks that are specific to the industry or the geographical areas in which the company operates, financial market risks including interest rate or currency risk, risk related to off balance sheet transactions, business conduct risks and risks related to the environment

Following are the risks specific to BBS:

- a. The BBS is struggling to keep up with the rapid development in broadcast technology.
- b. It still operates on Standard Definition (SD). Bhutan may be the only country to do so in the whole world. Everybody has now migrated to High Definition (DF). A few rich, technologically advanced, countries are switching to 4K and 8K.

- c. With everybody migrating to HD, the broadcast industry has stopped manufacturing SD equipment, making it near impossible for the BBS to procure the necessary spare parts and keep the aging equipment running.
- d. The BBS is essentially seen as a public service broadcaster with the mandate to inform, educate and entertain the public but it operates as a State Owned Enterprise and as a SOE, it is required to generate revenue. The BBS is required to generate adequate revenue to cover 50% of its operational expenses. Besides, revenue generation has been decreasing for the following reasons;
  - a. Ads and announcements shifted to mobile and social media platforms.
  - b. Ministries now use e-portals and do not advertise on BBS anymore.
  - c. Media related budget has been drastically slashed for all 20 Dzongkhags.
  - d. Royal felicitations stopped causing loss of Nu.12 million.
  - e. Telecom, Banks and Pvt. Sector use reality shows for their ads as they are cheaper since the Pvt. Sector have the flexibility to negotiate the rates.
  - f. With the mushrooming of private production houses which have the advantage of being flexible in negotiating the rates as well as have sufficient time to produce quality products.
  - g. International ads cannot be broadcast due to the cultural sensitivities in terms of dress codes.
- e. HR trainings for the staff: Lack of professional training for the employees has been one of the biggest problems that have affected the performance of the company.

**FINANCIAL STATEMENTS**

**Section II**  
**Financial Statements**

## BHUTAN BROADCASTING SERVICES CORPORATION LIMITED

## Statement of Financial Position as at 31 December 2020

Particulars	Note No.	As at 31.12.2020		As at 31.12.2019	
		Nu.	Ch.	Nu.	Ch.
<b>ASSETS</b>					
<b>Non-Current Assets</b>					
(1) Fixed Assets	3				
Property, Plant & Equipments		230,395,225.74		269,687,773.74	
Intangible Assets		2,425,345.48		4,136,408.04	
Capital Work-in Progress		198,361.50		-	
(2) Deferred Tax Asset	4	20,712,359.85		6,924,767.41	
(3) Other Non-Current Assets	5	183,815,177.01		182,345,565.01	
<b>Total Non-Current Assets</b>		<b>437,546,469.58</b>		<b>463,094,514.20</b>	
<b>Current Assets</b>					
(a) Inventories	6	564,864.21		536,067.18	
(b) Sundry Debtors	7	8,403,565.89		12,983,345.64	
(c) Cash & Cash Equivalents	8	89,032,979.98		102,503,712.14	
(d) Other Current Assets	9	14,813,439.26		14,239,789.04	
(e) Loans & Advances	10	3,279,506.42		4,255,380.49	
<b>Total Current Assets</b>		<b>116,094,355.76</b>		<b>134,518,294.49</b>	
<b>TOTAL ASSETS</b>		<b>553,640,825.34</b>		<b>597,612,808.69</b>	
<b>EQUITY &amp; LIABILITIES</b>					
<b>Shareholders' Equity</b>					
(a) Share Capital	1	130,835,100.00		130,835,100.00	
(b) Retained Earnings		(118,936,907.31)		(103,476,166.88)	
<b>Total Shareholders' Equity</b>		<b>11,898,192.69</b>		<b>27,358,933.12</b>	
<b>Non-Current Liabilities</b>					
(a) Non-Current Liabilities	11	1,422,913.00		-	
(b) Deferred Grants	2	323,107,110.13		360,769,786.60	
<b>Total Non-Current Liabilities</b>		<b>324,530,023.13</b>		<b>360,769,786.60</b>	
<b>Current Liabilities &amp; Provisions</b>					
(a) Current Liabilities	12	10,728,375.49		10,105,697.78	
(b) Provisions	13	157,729,749.94		144,877,285.00	
(c) Deferred Grants	2	48,754,484.09		54,501,106.19	
<b>Total Current Liabilities &amp; Provisions</b>		<b>217,212,609.52</b>		<b>209,484,088.97</b>	
<b>TOTAL SHAREHOLDERS'S EQUITY &amp; LIABILITIES</b>		<b>553,640,825.34</b>		<b>597,612,808.69</b>	

Significant Accounting Policies &amp; Notes on Accounts

23

The Schedules referred to above form an integral part of the Statement of Financial Position

As per our attached Report of even date

For A.N. Chatterjee &amp; Co.

Chartered Accountants

Firm Registration No.302143E

(CA A.N. Chatterjee)

Partner

Membership No. 055985

Place: Thimphu

Dated: 11th March, 2021

UDIN: 21051985AABGJUEY

Chairperson, BBSCL Board

Board of Directors, BBSCL Board

Chief Executive Officer



**BHUTAN BROADCASTING SERVICES CORPORATION LIMITED**

**Statement of Comprehensive Income for the year ended 31 December 2020**

Particulars	Note No.	2020		2019	
		Nu.	Ch.	Nu.	Ch.
<b>INCOME</b>					
Revenue	14	49,042,443.85		44,786,752.60	
Grants Received	15	162,145,064.48		148,916,000.00	
Other Income	16	85,307,836.07		75,732,260.96	
<b>Total Income</b>		<b>296,495,344.40</b>		<b>269,435,013.56</b>	
<b>EXPENDITURE</b>					
Consumption of Materials	17	38,927.00		590,668.00	
Operating Cost	18	42,431,789.09		31,871,619.70	
Employees Cost	19	202,125,546.49		179,207,679.83	
Administration Expenses & General Charges	20	31,369,437.74		14,045,161.57	
Repairs & Maintenance	21	1,898,626.06		3,678,586.49	
Depreciation and Amortisation	3	49,463,321.24		55,204,778.79	
<b>Total Expenses</b>		<b>327,327,647.62</b>		<b>284,598,494.38</b>	
<b>Profit / (Loss) for the year</b>		<b>(30,832,303.22)</b>		<b>(15,163,480.82)</b>	
Add: Prior Period Adjustment(Net)		636,557.35		(254,565.60)	
Profit/(Loss) before Tax		(30,195,745.87)		(15,418,046.42)	
Less: Provision for Taxation					
- Current Tax					
- Deferred Tax		(13,787,592.44)		(5,280,900.50)	
<b>Profit/(Loss) after Taxation</b>		<b>(16,408,153.43)</b>		<b>(10,137,145.92)</b>	
<b>Other Comprehensive Income</b>					
Actuarial Gain and (Loss) on Post Employment Benefits	22	947,413.00		(65,713,966.00)	
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>		<b>(15,460,740.43)</b>		<b>(75,851,111.92)</b>	
Profit/(Loss) brought forward		(103,476,166.88)		(27,625,054.96)	
<b>Transfer to Balance Sheet</b>		<b>(118,936,907.31)</b>		<b>(103,476,166.88)</b>	

Significant Accounting Policies & Notes on Accounts

23

The Schedules referred to above form an integral part of the Statement of Financial Position

As per our attached Report of even date

For A.N. Chatterjee & Co.  
Chartered Accountants  
Firm Registration No.302143E

(CA A.N. Chatterjee)  
Partner  
Membership No. 055985

Place: Thimphu  
Dated: 11th March, 2021



Chairperson, BBSCl. Board

Board of Directors, BBSCl. Board

Chief Executive Officer

UDIN: 21051985AAAABJ1004



BHUTAN BROADCASTING SERVICES CORPORATION LIMITED

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED  
31 DECEMBER, 2020

PARTICULARS	Equity Share Capital	General Reserve	Retained Earning	Total Equity
Balance at 31 December, 2018	130,835,100.00	-	(27,625,054.96)	103,210,045.04
Net profit for the Year 2019	-	-	(10,137,145.92)	(10,137,145.92)
Net Profit/(Loss) for the Year	-	-	(65,713,966.00)	(65,713,966.00)
Other Comprehensive Income for the Year	-	-	-	-
Transfer to Reserve	-	-	-	-
Transfer to Reserve	-	-	-	-
Balance at 31 December, 2019	130,835,100.00	-	(103,476,166.88)	27,358,933.12
Net Profit for the Year 2020	-	-	(16,408,153.43)	(16,408,153.43)
Net Profit/(Loss) for the year	-	-	947,413.00	947,413.00
Other Comprehensive Income for the Year	-	-	-	-
Transfer to Reserve	-	-	-	-
Transfer to Reserve	-	-	-	-
Balance at 31 December, 2020	130,835,100.00	-	(118,936,907.31)	11,898,192.69

Significant Accounting Policies & Notes on Accounts

The Schedules referred to above form an integral part of the Balance Sheet

As per our attached Report of even date

For A.N. Chatterjee & Co.

Chartered Accountants

Firm Registration No. 3021431

(CA A.N. Chatterjee)

Partner

Membership No. 055985

Place: Thimphu

Dated: 11th March, 2021

23  
Chairperson, BBSC Board

Board of Directors, BBSC Board

Chief Executive Officer

**BHUTAN BROADCASTING SERVICES CORPORATION LIMITED**

**Cash Flow Statement For The Year Ended 31 December, 2020**

Particulars	As at 31.12.2020		As at 31.12.2019	
	Nu.	Ch.	Nu.	Ch.
<b>A. CASH FLOW FROM OPERATING ACTIVITIES</b>				
Net Profit/(Loss) before Tax		(15,460,740.43)		(75,851,111.92)
Adjustments for:				
Depreciation	49,463,321.24		55,204,778.79	
Loss on Sale of Fixed Assets				
Interest Income	(19,380,487.13)	30,082,834.11	(19,446,884.32)	35,757,894.47
Operating Profit before Working Capital Changes		14,622,093.68		(40,093,217.45)
Adjustments for:				
(Increase)/Decrease in Non-Current Assets	(15,257,204.44)		(5,304,900.50)	
(Increase)/Decrease in Sundry Debtors	4,579,779.75		6,442,657.45	
(Increase)/Decrease in Inventories	(28,797.03)		272,467.01	
(Increase)/Decrease in other Currents Assets	(573,650.22)		321,687.20	
(Increase)/Decrease in Loans and Advances	975,874.07		936,266.71	
Increase/(Decrease) in Non-Current Liabilities	1,422,913.00			
Increase/(Decrease) in Current Liabilities & Provisions	13,475,142.65		85,276,560.64	
		4,594,057.78		87,944,738.51
CASH GENERATED FROM OPERATIONS		19,216,151.46		47,851,521.06
Less - Income Tax paid				
<b>NET CASH GENERATED FROM OPERATING ACTIVITIES</b>		19,216,151.46		47,851,521.06
<b>B. CASH FLOW FROM INVESTING ACTIVITIES</b>				
Addition of Fixed Assets including CWIP	(8,658,072.18)		(29,795,952.63)	
Sale of Fixed Assets			265,838.20	
<b>NET CASH USED IN INVESTING ACTIVITIES</b>		(8,658,072.18)		(29,530,114.43)
<b>C. CASH FLOW FROM FINANCING ACTIVITIES</b>				
Increase/(Decrease) in Capital Grant		(43,409,298.57)		(19,777,492.67)
Interest Income		19,380,487.13		19,446,884.32
<b>NET CASH USED IN FINANCING ACTIVITIES</b>		(24,028,811.44)		(330,608.35)
<b>NET INCREASE/DECREASE IN CASH AND CASH EQUIVALENTS</b>		(13,470,732.16)		17,990,798.28
CASH AND CASH EQUIVALENTS - AT THE BEGINNING OF THE YEAR		102,503,712.14		84,512,913.86
CASH AND CASH EQUIVALENTS - AT THE END OF THE YEAR		89,032,979.98		102,503,712.14

Significant Accounting Policies & Notes on Accounts

23

The Schedules referred to above form an integral part of the Statement of Financial Position

As per our attached Report of even date

For A.N. Chatterjee & Co.  
Chartered Accountants

Firm Registration No. 302143E

(CA A.N. Chatterjee  
Partner

Membership No. 055985

Place: Thimphu

Dated: 11th March, 2021

3<sup>rd</sup> June 2021



Chairperson, BBSCL Board

Board of Directors BBSCL Board



**BHUTAN BROADCASTING SERVICES CORPORATION LIMITED**

**NOTES TO FINANCIAL STATEMENTS**

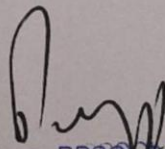
**NOTES TO FINANCIAL STATEMENTS**

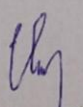
	As at 31.12.2020 Nu. Ch.		As at 31.12.2019 Nu. Ch.	
<b>NOTE 1 : SHARE CAPITAL</b>				
<b>Authorised</b>				
2,000,000 Equity shares of Nu 100 each		200,000,000.00		200,000,000.00
<b>Issued, Subscribed and Paid-up</b>				
1,308,351 Equity shares of Nu 100 each fully paid		130,835,100.00		130,835,100.00
fully paid up in cash		130,835,100.00		130,835,100.00
<b>a. Reconciliation of the number of Equity Shares outstanding</b>				
At the beginning of the year		1,308,351		1,308,351
Shares allotted during the year		-		-
At the end of the year		1,308,351		1,308,351
<b>b. Terms/Rights attached to Equity Shares</b>				
The Company has only one class of ordinary shares ('Equity Shares') having a par value of Nu. 100 each. Each holder of ordinary shares ('Equity Shareholders') is entitled to one vote per share. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts, in the proportion to their shareholdings.				
<b>c. Shares held by Entities in the aggregate shares in the Company</b>				
	31.12.2020		31.12.2019	
Shareholders	No. of shares	% age	No. of shares	% age
Ministry of Finance, Royal Government of Bhutan	1,308,351	100.00%	1,308,351	100.00%
d. No Shares have been reserved for issue under options and contracts/commitments for the sale of shares/ disinvestment as at the Balance Sheet date.				

**NOTE 2 : DEFERRED GRANTS**

<b>A. Deferred Grants</b>				
Opening Balance		415,270,892.79		435,048,385.46
Grants Received During The Year		22,794,000.00		48,293,613.52
	(a)	438,064,892.79		483,341,998.98
<b>Less: Transfer to Profit &amp; Loss</b>				
Depreciation for the year		48,754,484.09		54,501,106.19
Satellite Licensing Charges & Others		17,448,814.48		13,570,000.00
	(b)	66,203,298.57		68,071,106.19
Total (a-b)		371,861,594.22		415,270,892.79



  
Chairperson, BBSCL Board

  
Board of Directors, BBSCL Board

  
Chief Executive Officer  
Bhutan Broadcasting Service  
Corporation Limited

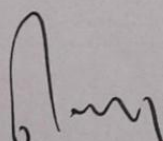



## BHUTAN BROADCASTING SERVICES CORPORATION LIMITED

## NOTES TO FINANCIAL STATEMENTS


## NOTE 3: PROPERTY, PLANT &amp; EQUIPMENT

Particulars	Rate (%)	GROSS BLOCK				DEPRECIATION				Net Block as on 31.12.2020	Net Block as on 31.12.2019
		Opening as on 01.01.2020	Additions	Adjustments	Closing as on 31.12.2020	Opening as on 01.01.2020	Additions	Adjustments	Closing as on 31.12.2020		
Building( Permanent Structure)	2	119,033,499.47	45,600.00	-	119,079,099.47	39,205,633.64	2,361,357.69	-	41,566,991.33	77,492,108.14	79,827,865.83
Building( Temporary Structure)	20	11,322,657.53	-	-	11,322,657.53	9,001,476.27	1,524,782.65	-	10,526,258.92	796,398.61	2,321,181.26
Building(Semi- Permanent)	6.5	13,317,877.57	-	-	13,317,877.57	9,389,772.05	685,181.86	-	10,074,953.91	3,242,923.66	3,928,105.52
Computer & Accessories	15	70,813,065.55	1,829,510.00	-	72,642,575.55	50,577,532.96	5,532,560.70	-	56,110,093.66	16,532,481.89	20,235,532.59
Dubbing Equipment	15	294,840.00	-	-	294,840.00	294,839.00	-	-	294,839.00	1.00	1.00
Electrical Installation	5	6,837,361.90	-	-	6,837,361.90	2,951,981.02	341,868.09	-	3,293,849.11	3,543,512.79	3,865,380.88
Furniture & Fixtures	15	15,319,139.91	-	-	15,319,139.91	13,643,065.39	354,235.87	-	13,997,301.26	1,321,838.65	1,676,074.52
Land	0	32,652,989.44	-	-	32,652,989.44	-	-	-	0.00	32,652,989.44	32,652,989.44
Motor Vehicle	15	23,294,618.07	-	-	23,294,618.07	16,023,572.71	2,049,871.16	-	18,073,443.87	5,221,174.20	7,271,045.36
Motorola Set	15	48,570.00	-	-	48,570.00	48,563.00	-	-	48,563.00	7.00	7.00
Fencing	3	5,552,160.46	-	-	5,552,160.46	547,937.49	166,564.84	-	714,502.33	4,837,658.13	5,004,222.97
New TV Centre- Equipment	15	80,848,242.00	-	-	80,848,242.00	80,847,812.00	-	-	80,847,812.00	430.00	430.00
Office Equipment	15	17,422,667.97	405,550.00	-	17,828,217.97	10,711,853.79	1,696,571.35	-	12,408,425.14	5,419,792.83	6,710,814.18
Photography Equipment	15	60,372,307.91	1,670,876.58	-	62,043,184.49	40,943,414.66	6,779,221.78	-	47,722,636.44	14,320,548.05	19,428,893.25
Radio Equipment	15	75,698,058.69	1,192,512.40	-	76,890,571.09	75,533,065.49	52,820.65	-	75,585,886.14	1,304,684.95	164,993.20
Roads & Culverts	3	5,004,752.52	-	-	5,004,752.52	1,209,787.77	150,142.57	-	1,359,930.34	3,644,822.18	3,794,964.75
Studio Equipment	15	126,054,730.09	667,980.00	-	126,722,710.09	88,097,014.05	9,593,372.24	-	97,690,386.29	29,032,323.80	37,957,716.04
Transmission Equipment	15	261,417,569.27	908,269.00	-	262,325,838.27	222,268,335.13	16,034,091.20	-	238,302,426.33	24,023,411.94	39,149,234.14
Transmission Towers	3	39,265,351.16	-	-	39,265,351.16	35,030,974.36	176,708.34	-	35,207,682.70	4,057,668.46	4,234,376.80
TV Equipment	15	373,652,187.17	1,739,412.70	-	375,391,599.87	372,308,242.16	232,907.69	-	372,541,149.85	2,950,450.02	1,443,945.01
Sub-Total		1,338,222,646.68	8,459,710.68	-	1,346,682,357.36	1,068,534,872.94	47,752,258.68	-	1,116,287,131.62	230,395,225.74	269,687,773.74
Intangible Assets	20	25,553,953.87	-	-	25,553,953.87	21,417,545.83	1,711,062.56	-	23,128,608.39	2,425,345.48	4,136,408.04
Sub-Total		1,363,776,600.55	8,459,710.68	-	1,372,236,311.23	1,089,952,418.77	49,463,321.24	-	1,139,415,740.01	232,820,571.22	273,824,181.78
Capital Work-in-Progress		-	198,361.50	-	198,361.50	-	-	-	-	-	-
TOTAL		1,363,776,600.55	8,658,072.18	-	1,372,434,672.73	1,089,952,418.77	49,463,321.24	-	1,139,415,740.01	-	273,824,181.78
Previous Period		1,334,796,275.12	30,304,393.68	1,322,068.25	1,365,776,600.55	1,035,295,428.98	55,204,778.79	547,789.00	1,089,952,418.77	273,824,181.78	

  
Chairperson, BBSCL Board

  
Board of Directors, BBSCL Board



  
Chief Executive Officer  
Bhutan Broadcasting Service Corporation Limited

## BHUTAN BROADCASTING SERVICES CORPORATION LIMITED

## NOTES TO FINANCIAL STATEMENTS

	As at 31.12.2020 Nu. Ch.	As at 31.12.2019 Nu. Ch.
<b>NOTE 4: DEFERRED TAX ASSETS</b>		
Deferred Tax Assets resulted from Temporary Differences	20,712,359.85	6,924,767.41
	20,712,359.85	6,924,767.41
<b>NOTE 5: OTHER NON-CURRENT ASSETS</b>		
Bank Deposits (Maturing after 12 months)	180,000,000.01	180,000,000.01
Security Deposit	2,345,565.00	2,345,565.00
Other Non-current Assets-Debtors	1,469,612.00	-
	183,815,177.01	182,345,565.01
<b>NOTE 6: INVENTORIES</b>		
Lower of Cost or Net Realisable Value (As certified by the Management)	564,864.21	536,067.18
Consumable Stores	564,864.21	536,067.18
<b>NOTE 7: SUNDRY DEBTORS</b>		
(Unsecured, considered good)	2,576,286.60	4,427,887.50
Due for a period exceeding six months	5,827,279.29	8,555,458.14
Other Debts	8,403,565.89	12,983,345.64
<b>NOTE 8: CASH AND CASH EQUIVALENTS</b>		
Cash in Hand	-	139.00
Normal	-	10,000.00
Revenue	-	-
Balances with Banks	2,611,120.69	8,008,597.03
Normal A/c BOB	45,322,546.28	54,484,026.07
Revenue A/c BoB	21,099,313.01	950.04
BDBL A/c	20,000,000.00	40,000,000.00
In Corporate Fixed Deposit (Maturing within 12 months)	89,032,979.98	102,503,712.14
<b>NOTE 9: OTHER CURRENT ASSETS</b>		
Interest Accrued on CFD	7,771,010.90	7,838,219.18
TDS Receivable	1,221,291.09	641,518.30
Security Deposit	-	0.00
Prepaid expenses & others	5,821,137.27	5,760,051.56
	14,813,439.26	14,239,789.04
<b>NOTE 10: LOANS AND ADVANCES</b>		
(Unsecured, considered good unless otherwise stated)		
Advance to Employees (Normal)	82,841.84	278,911.04
Advance to Employees (Revenue)	9,160.00	23,720.00
Imprest Advances (Normal)	2,103,510.99	2,013,454.65
Advance to Suppliers (Normal)	264,097.82	209,590.24
Advance to Others	819,895.77	1,729,704.56
	3,279,506.42	4,255,380.49
<b>NOTE 11: NON-CURRENT LIABILITIES</b>		
Non-Current Liabilities- Sundry Creditors	1,422,913.00	-
	1,422,913.00	-
<b>NOTE 12: CURRENT LIABILITIES</b>		
Sundry Creditors for Expenses	5,923,936.86	7,424,919.39
Advance from Parties	1,813,655.71	1,100,615.93
Security Deposits	1,332,097.37	1,580,162.07
Other Current Liabilities	1,658,685.55	0.39
	10,728,375.49	10,105,697.78
<b>NOTE 13: PROVISIONS</b>		
Provision for Gratuity	122,500,985.00	113,470,006.00
Provision for Earned Leave	22,946,808.00	21,000,320.00
Provision for Carriage Charges	2,215,570.00	1,249,545.00
Provision for Doubtful Debts	42,172.94	-
Provision for Transfer Grant	5,011,885.00	4,578,388.00
Provision for Travel Allowance	5,012,329.00	4,579,026.00
	157,729,749.94	144,877,285.00

Chairperson, BBSCL Board

Board of Directors BBSCL Board

Chief Executive Officer  
Bhutan Broadcasting Service  
Scanned by Easy Scanner  
Corporation Limited

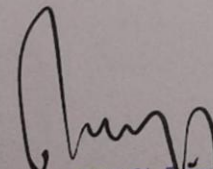


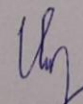
## BHUTAN BROADCASTING SERVICES CORPORATION LIMITED

## NOTES TO FINANCIAL STATEMENTS

	As at 31.12.2020		As at 31.12.2019	
	Nu.	Ch.	Nu.	Ch.
<b>NOTE 14 : REVENUE</b>				
Airing of Advertisement-Radio	744,504.75		767,926.50	
Airing of Advertisement-TV	42,599,822.00		34,662,943.00	
Airing of Advertisement-Social Media	3,000.00		-	
Editing and Dubbing Charges	-		4,950.00	
Production Programme	5,230,010.00		7,461,545.00	
Hiring Charges- Equipment	232,107.10		103,200.00	
Sale of BBS Programme	38,200.00		86,652.10	
Sponsor of Programs	194,800.00		1,699,536.00	
	49,042,443.85		44,786,752.60	
<b>NOTE 15 : GRANT RECEIVED</b>				
Grants from RGOB (Revenue)	162,145,064.48		148,916,000.00	
Grants from UNICEF (Revenue)	-		-	
	162,145,064.48		148,916,000.00	
<b>NOTE 16 : OTHER INCOME</b>				
Interest on Corporate Fixed deposit	19,380,487.13		19,446,884.32	
Dep. on Fixed assets acquired from Capital Grant	48,754,484.09		54,501,106.19	
Misc. Receipts	17,172,864.85		1,518,434.25	
Profit on Sale of Asset	-		265,836.20	
	85,307,836.07		75,732,260.96	
<b>NOTE 17 : CONSUMPTION OF MATERIALS</b>				
Carriage Outward	19,334.00		-	
Carriage Inward	13,466.00		-	
Liveries	-		359,566.00	
Stores and Spares	6,127.00		231,102.00	
	38,927.00		590,668.00	
<b>NOTE 18 : OPERATING COST</b>				
Acquisition of Programmes-TV	13,281,361.50		20,000.00	
Acquisition of Programmes-Radio	13,500.00		27,000.00	
Remuneration to Performer	512,316.00		511,000.00	
Travelling Expenses-Foreign	-		1,243,243.75	
Travelling Expenses- Local	3,494,371.00		4,750,107.00	
Vehicle Running Expenses	774,656.13		1,172,879.44	
Electricity Charges	4,281,947.85		4,417,665.92	
Internet Charges	2,359,756.60		2,349,716.06	
Remuneration to Professional & Consultants	88,000.00		85,000.00	
AMC- Equipment	5,012,399.55		4,047,210.49	
Hiring Charges- Equipments	12,613,480.46		13,247,797.04	
	42,431,789.09		31,871,619.70	
<b>NOTE 19 : EMPLOYEE COST</b>				
Salary & Benefits	148,394,959.00		129,800,038.02	
Wages	305,000.00		412,300.00	
BBSCL Contribution to PF	18,051,913.00		10,781,450.00	
Gratuity & Benefits	17,565,691.38		19,594,157.00	
Leave Encashment	11,684,143.00		12,662,133.00	
Leave Travel Concession	5,894,678.57		5,750,035.46	
Transfer Expenses	216,641.00		141,165.00	
Overtime Payment	12,520.54		22,746.35	
Officiating Allowance	-		43,655.00	
	202,125,546.49		179,207,679.83	



  
Chairperson, BBSCL Board

  
Board of Directors BBSCL Board

  
Chief Executive Officer  
Bhutan Broadcasting Services  
Corporation Limited

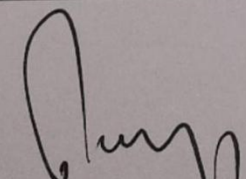


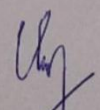
## BHUTAN BROADCASTING SERVICES CORPORATION LIMITED


## NOTES TO FINANCIAL STATEMENTS

	2020	2019
	Nu. Ch.	Nu. Ch.
<b>NOTE 20 : ADMINISTRATIVE EXPENSES AND GENERAL EXPENSES</b>		
Advertisement Expenses	78,400.00	1,358,225.00
Audit Fees	65,250.00	65,250.00
Audit Expenses	259,449.00	310,037.00
Bank Charges	38,136.72	31,150.00
Board Meeting Expenses	362,295.00	371,531.00
Books & Periodicals	1,513.00	287,290.00
Bad Debts Expenses	42,172.94	-
CSR expenses & Ads.	20,369,190.00	704,500.00
Donation & Subscription	52,875.00	248,695.00
Foreign Exchange Loss	-	6,865.37
Fuel Allowance	699,349.28	752,898.22
Gifts & Complementary	17,350.00	15,804.00
Honorarium & Award	210,536.00	267,080.00
Insurance Charges	642,225.86	719,319.02
Make up Expenses	-	97,531.00
Miscellaneous Expenses	318,494.71	426,326.40
ABU & AIBD Expenses	25,512.00	1,626,737.35
Office Expenses	1,326,268.00	1,450,481.87
Fines and Penalty	-	76,348.00
Postage, Telephone & Telegram	330,277.04	375,230.00
Printing & Stationary	401,919.97	412,141.71
Production Charges	3,250,910.00	31,230.00
Parking Fee Expenses	39,000.00	50,000.00
Rates & Taxes	1,437,527.15	896,712.13
Loss on Sale of Assets	-	-
Rental Charges- Others	74,182.95	159,490.33
Rental Charges-Building	826,338.12	820,213.12
Rental Charges- Vehicle	-	4,000.00
Land Lease charges & Land Taxes	-	293,695.00
RF Allowance	144,000.00	162,000.00
Sundry Balance Written Off	-	-
Sport Expenses	-	-
Voice Over Charges	62,400.00	60,800.00
Training expenses	136,515.00	1,884,692.05
Transportation Charges	3,500.00	6,544.00
Water and Sewerage Charges	153,850.00	72,344.00
	31,369,437.74	14,045,161.57
<b>NOTE 21 : REPAIR &amp; MAINTENANCE</b>		
<b>Repair &amp; Maintenance</b>		
Repair & Maintenance-Building	530,392.34	573,610.50
Repair & Maintenance-Electricals	426,900.00	508,968.00
Repair & Maintenance-Vehicle	677,280.93	989,483.00
Repair & Maintenance-Computers	28,594.00	482,971.50
Repair & Maintenance-Equipment	54,050.00	962,585.02
Repair & Maintenance- Furniture & Fixtures	-	2,970.00
Repair & Maintenance-Others	181,408.79	157,998.47
	1,898,626.06	3,678,586.49
<b>NOTE 22 : ACTUARIAL GAIN/LOSS</b>		
Actuarial Loss/Gain(E/L)	-	853,970.00
Actuarial Loss/Gain( Carriage charges)	(966,025.00)	(1,249,545.00)
Actuarial Loss/Gain( Gratuity)	2,780,238.00	(56,160,977.00)
Actuarial Loss/Gain( Transfer Grant)	(433,497.00)	(4,578,388.00)
Actuarial Loss/Gain( Travel Allowance)	(433,303.00)	(4,579,026.00)
	947,413.00	(65,713,966.00)



  
Chairperson, BBSC Board

  
Board of Directors BBSC Board



Chief Executive Officer  
Bhutan Broadcasting Services  
Corporation Limited

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THANK YOU!